

PAY TV+

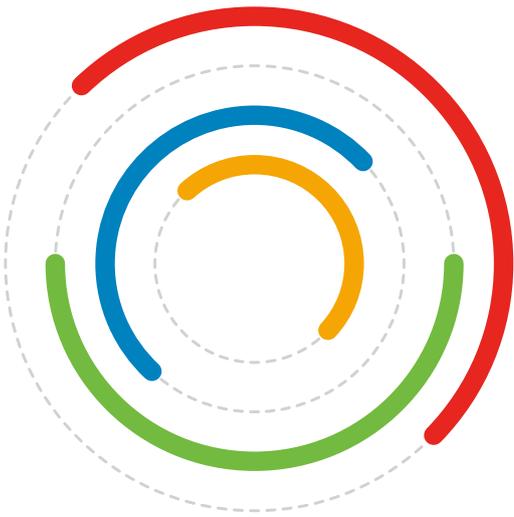


**EXPAND YOUR VIDEO
SERVICE CAPABILITIES**



TV has been a cultural barometer for decades. Video content continues to both influence and reflect our social behavior and interests. However, the TV industry as it we know it is undergoing a dramatic change. Episodic and feature length content is now available via multiple streaming platforms and applications. These apps represent a response to consumer expectations for on-demand content. And, an opportunity for pay-tv operators to expand their video service offering.

Pay-TV operators must evolve their video services to support multiple content sources and delivery models. These include local or national content sources, linear channels or streaming apps, and live or on-demand delivery.



CONSUMERS WANT MORE

Pay-TV providers need operational agility to give their subscribers:

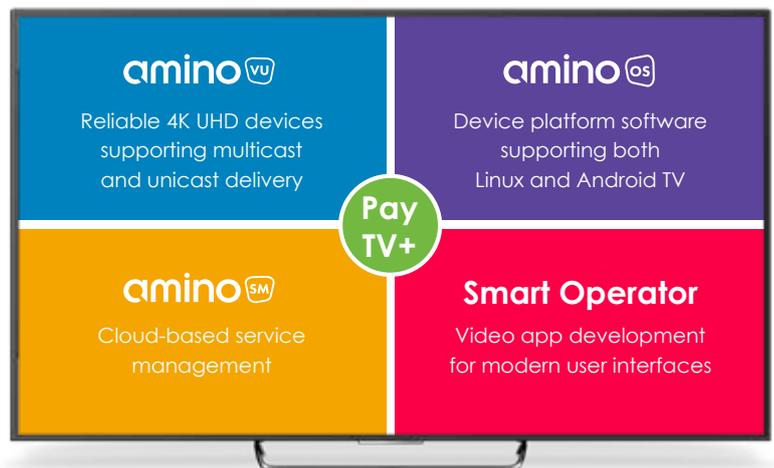
- Innovative bundles and pricing
- Modern user interface
- Access to live, local, linear and OTT content
- Federated and voice search
- High Quality of Service
- Content anywhere as driven by device ubiquity

IT'S MORE THAN TV, IT'S PAY TV+

Amino leverages decades of IPTV innovation and experience to deliver solutions that fulfill consumer demand for broadcast content and streaming video. Pay TV+ brings together an understanding of consumer expectations and operator challenges to simplify the delivery, management and consumption of content.

With Operator Ready Android TV or our Linux-based Super Aggregator solutions, operators can sustain subscriber relationships by overcoming cord confusion and offering a variety of service bundles to appeal to their demographically diverse subscriber base.

Pay TV+ combines reliable device hardware with robust device platform software, cloud-based service management and an app development platform to enhance operator delivery of video to multiple screens, anywhere. This allows subscribers to enjoy channels and apps by easily switching between content sources such as YouTube, Amazon Prime Video, Disney+ and a variety of other SVOD or AVOD streaming platforms.



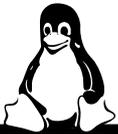
ENHANCE CONTENT AGGREGATION

The path to helping subscribers avoid cord confusion is to deliver all video content to HDMI 1. Subscribers avoid juggling dongles and operators increase their relevance to subscribers.

PayTV+ acknowledges that

- TV services now include more than linear content
- The set-top box is a valuable device for delivering aggregated content into the home and to the TV
- A modern user interface is required for navigating to all available content

Pay TV+ is powered by our AminoOS device platform software. Whether the preference is Linux or Android TV, operators now have the ability to integrate different content sources.



Our **Linux** solution features the widely deployed AminoOS Enable device platform software, available on a variety AminoVU devices. Enable easily integrates 3rd party apps such as YouTube, Amazon Prime Video, Disney+ or Netflix. The Enable platform has been industry hardened with deployments across many SoC families for more than a decade. Its mature set of APIs are designed to lower risk and accelerate time to market.

The UX toolkit enables integration with a wide range of ecosystem partners offering certified managed IPTV and multiscreen solutions. The core software supports the wide range of multicast and unicast protocols, media players and browsers required to deliver converged linear and/or streaming services.



Our **Android TV** option easily integrates third party video, gaming and other media apps via the Google Play Store, leveraging, Android TV Operator Tier from Google. AminoOS Apollo enhances Android TV with essential features such as support for managed networks, MPEG TS over UDP Multicast, retransmission and legacy CAS vendors. Amino is a certified Google GTVS partner, taking responsibility for running the test and certification process for customers.

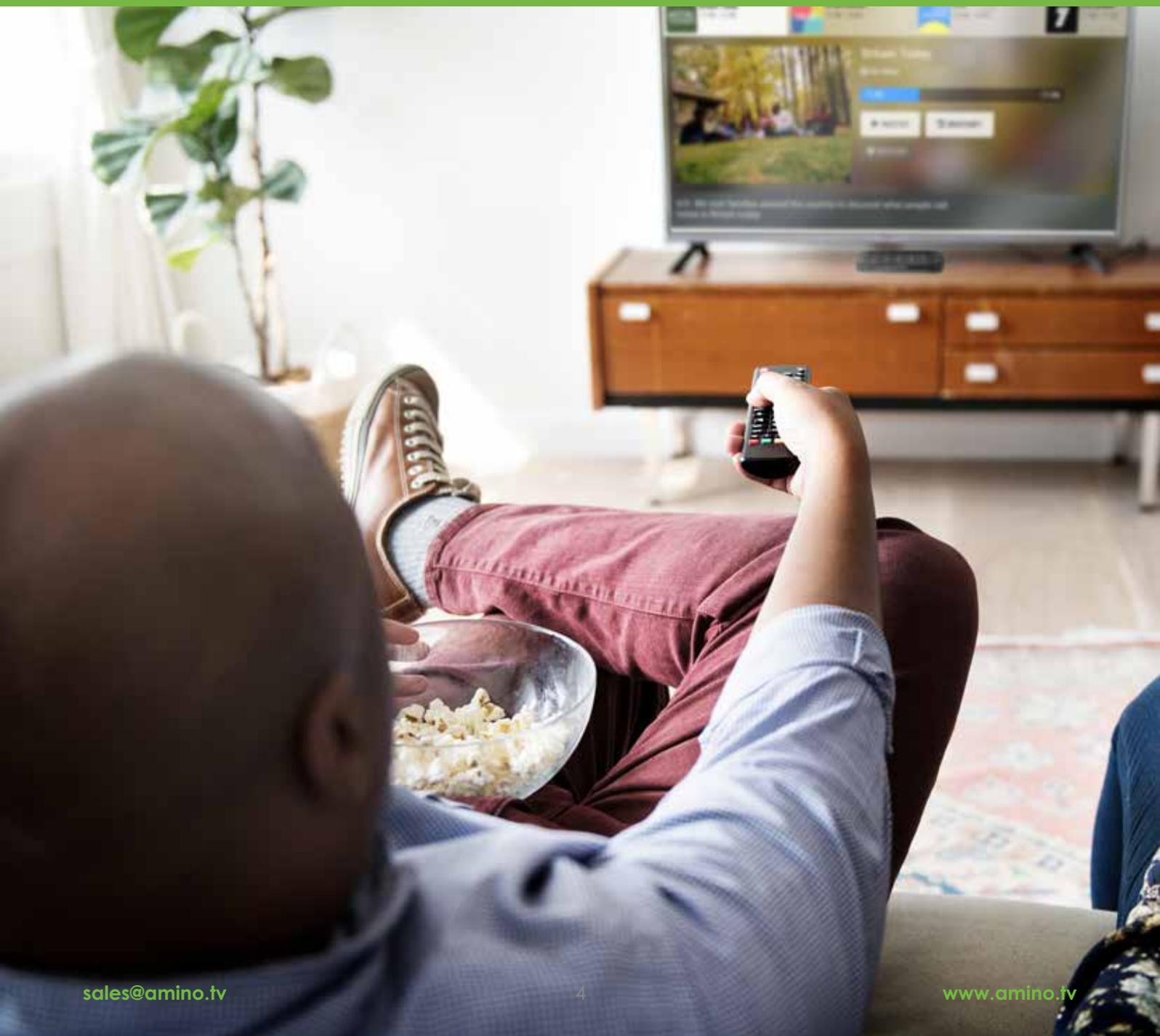
In addition, by providing Operator Ready Android TV, Amino has an ongoing commitment to ensuring that Android TV devices meet Google requirements and that new releases are available to our operator customers within the stipulated minimum period.

CREATE A SEAMLESS USER EXPERIENCE

With PayTV+, operators benefit from flexibility in packaging, delivering and presenting aggregated content in a branded user interface.

As video providers proliferate, the UI becomes a significant representation and key differentiator of the pay-TV brand. Smart Operator, from Amino's sister company 24i, provides a turn-key video app development platform. It takes Pay TV+ to the next level by enabling providers to deliver video services via an intuitive and consistent user interface on any and all devices. Its modular architecture gives operators the flexibility required to easily expand functionality and integrate with their infrastructure and ecosystem partners.

Additionally, the updated UI gives operators flexibility to promote their brand and curate content based on subscriber trends, while providing subscribers with the improved convenience of navigating all available content via one UI.



MAKE QOS A PRIORITY

Quality of Service is the pay-TV providers secret weapon. Subscribers expect streaming services to deliver the same high-quality video experience as linear TV. Video delivery via a managed network and managed devices, such as the set-top box, safeguard both image quality and content security.

AminoSM Engage provides cloud-based tools to easily register, configure and remotely manage the device lifecycle. From firmware management and remote troubleshooting to device control and quality of service metrics, we not only help operators deliver video services with confidence, we simplify service deployments and help reduce support costs.

When introducing app-enabled content, service management takes on new meaning. AminoSM becomes the conduit for managing and updating available apps. The same tools that allow for centralized firmware updates, also make it easier to handle subscriber access to apps.

Consumers have high expectations for uninterrupted viewing – especially when it comes to live content such as sports or unique entertainment.

AminoSM Engage provides the insight needed to confidently deliver linear channels and OTT apps.

FULLFILL CONSUMER EXPECTATIONS FOR ALL THE VIDEO CONTENT THEY DEMAND!



SUMMARY

In summary Pay TV+ is the ideal solution for operators seeking access to a larger content library, without having to enter into onerous licensing negotiations. Pay TV+ becomes the subscriber's centralized gateway to wide variety of content allowing them to avoid the challenge of service fragmentation and to easily understand where and how to find the content they crave, on whatever device they choose.

BENEFITS

- Maximize user engagement
- Video services that appeal to range of subscriber demographics
- Simplify switching between linear or streaming apps on the TV
- Maintain branded presence in consumer home and on devices